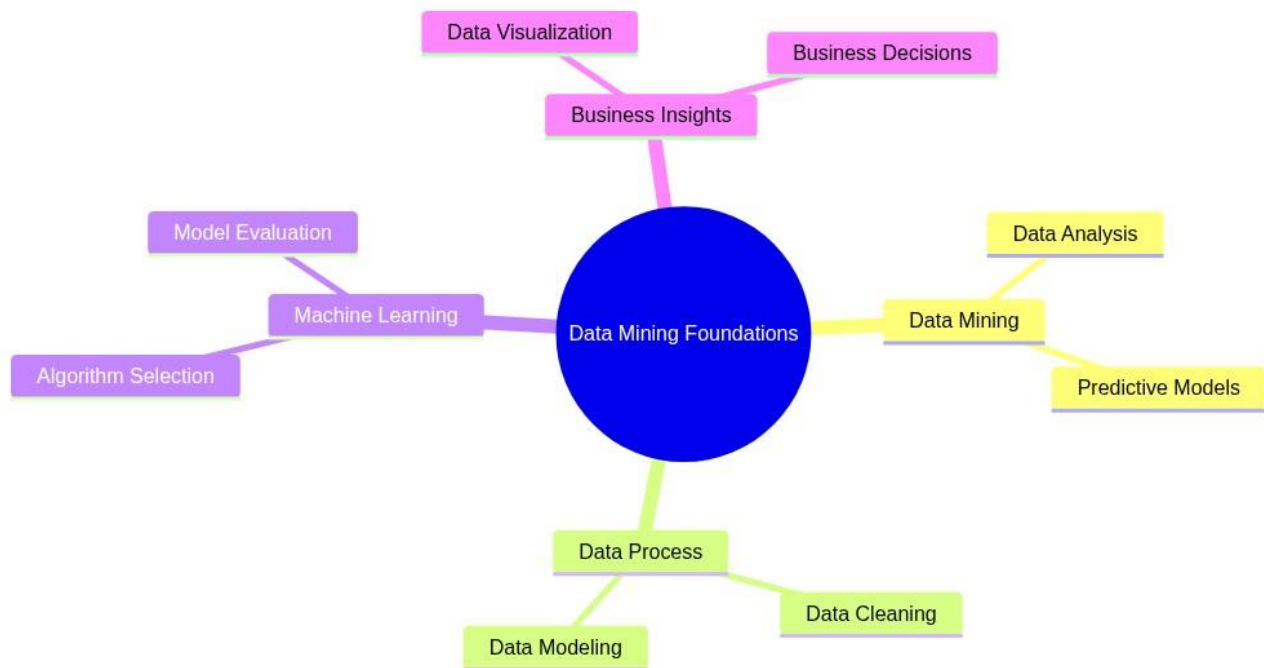


Professional Certificate in Predictive Modeling and Data Mining (Advanced)

Data Mining Foundations



mindmap

root((Data Mining Foundations))

- Data Mining
 - Data Analysis
 - Predictive Models
- Data Process
 - Data Cleaning
 - Data Modeling
- Machine Learning
 - Algorithm Selection
 - Model Evaluation
- Business Insights
 - Data Visualization
 - Business Decisions